



2020 Election Statistics

13,912
Americans Surveyed

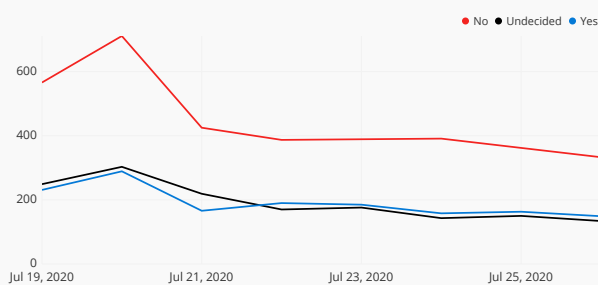
Political Question Overview

QUESTION	Response Count
Did you donate to a presidential campaign in 2016?	13,890
Do you have plans to donate to a 2020 presidential campaign?	13,889
How do you identify politically?	13,880
Are you registered to vote?	13,879
Who do you plan to vote for in the upcoming election?	13,867
How has the COVID 19 pandemic impacted you financially?	13,829
Which is more important?	13,711
Are you planning to register to vote in advance of the 2020 presidential election?	6,704
On a scale of 1 - 10, with 10 being the most enthusiastic, and 1 being the least enthusiastic, how enthusiastic are you about voting to re-elect President Trump?	4,362
On a scale of 1 - 10, with 10 being the most enthusiastic, and 1 being the least enthusiastic, how enthusiastic are you about voting to elect Joe Biden?	3,656
Approximately how much did you donate to your candidate of choice during the 2016 presidential election cycle?	3,568
How much do you plan to donate to your candidate of choice between now and election day 2020?	3,233
Do you plan to donate more or less to your candidate of choice for this coming election than you did in the last one?	3,187

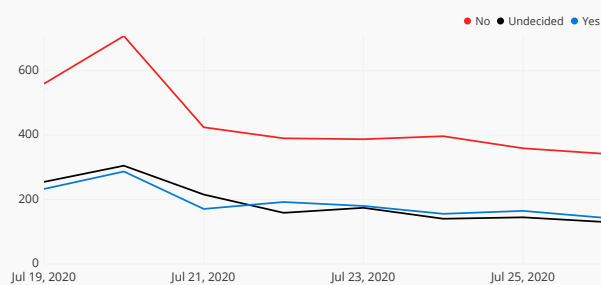
Do you have plans to donate to a 2020 presidential campaign?

QUESTION	ANSWER	RESPONSE TOTAL	RESPONSE PERCENT	WEIGHTED TOTAL	WEIGHTED PERCENT	PERCENT CHANGE
Do you have plans to donate to a 2020 presidential campaign?	No	4,985	53.28%	5,008	53.44%	0.16%
Do you have plans to donate to a 2020 presidential campaign?	Undecided	2,224	23.77%	2,217	23.66%	-0.11%
Do you have plans to donate to a 2020 presidential campaign?	Yes	2,148	22.96%	2,146	22.90%	-0.06%

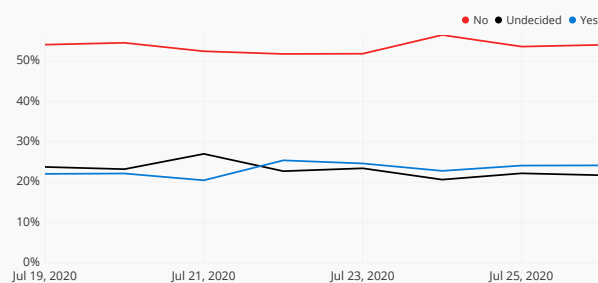
Response Breakdown



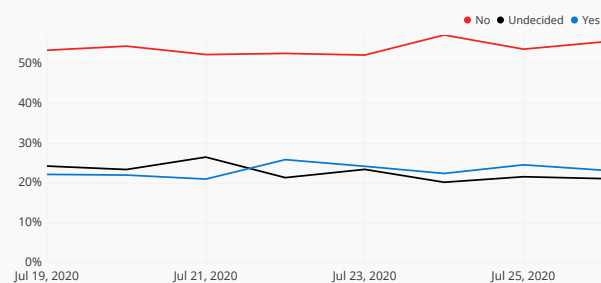
Weighted Response Breakdown



Response Breakdown Percentage



Weighted Response Breakdown Percentage



STATE (All selected)

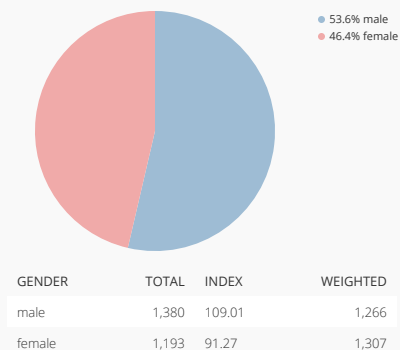
State Breakdown By Gender and Age

GENDER	AGE	RESPONSE COUNT
male	19>	107
female	19>	105
unknown	20-29	4
female	20-29	410
male	20-29	415
male	30-39	560
unknown	30-39	11
female	30-39	581
female	40-49	781
unknown	40-49	21
male	40-49	584

View all 25 rows

ANSWER (All selected)

Gender Breakdown



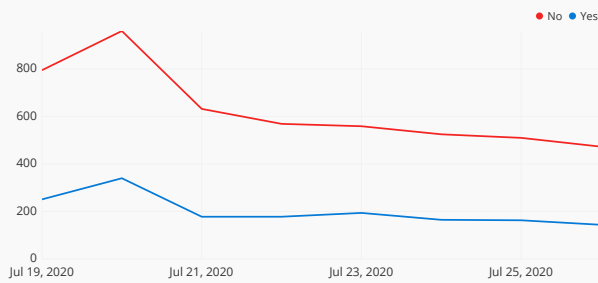
Age Breakdown

AGE	TOTAL	PERCENT	INDEX	WEIGHTED
>19	289.0	3.11%	11.52	2,509
20-29	1,134.0	12.19%	88.15	1,286
30-39	1,333.0	14.33%	110.20	1,210
40-49	1,582.0	17.00%	120.41	1,314
50-59	2,083.0	22.39%	164.72	1,265
60-69	1,728.0	18.57%	196.02	882
70-79	823.0	8.85%	164.56	500
80-89	275.0	2.96%	97.46	282
90+	57.0	0.61%	101.00	56

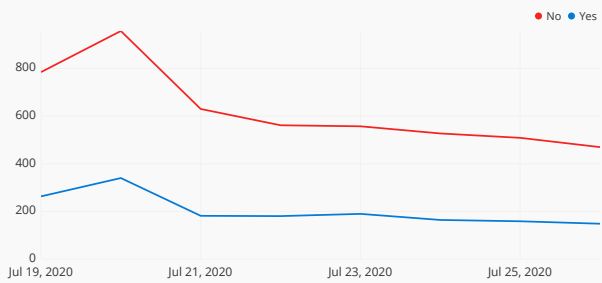
Did you donate to a presidential campaign in 2016?

QUESTION	ANSWER	RESPONSE TOTAL	RESPONSE PERCENT	WEIGHTED TOTAL	WEIGHTED PERCENT	PERCENT CHANGE
Did you donate to a presidential campaign in 2016?	No	7,078	75.77%	7,077	75.64%	-0.13%
Did you donate to a presidential campaign in 2016?	Yes	2,264	24.23%	2,279	24.36%	0.13%

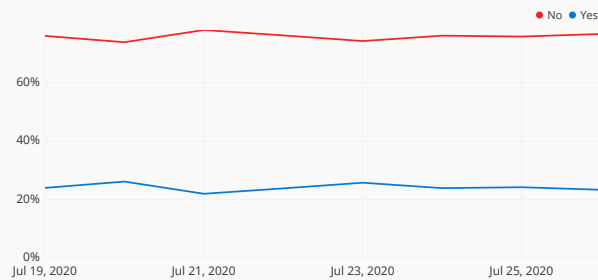
Response Breakdown



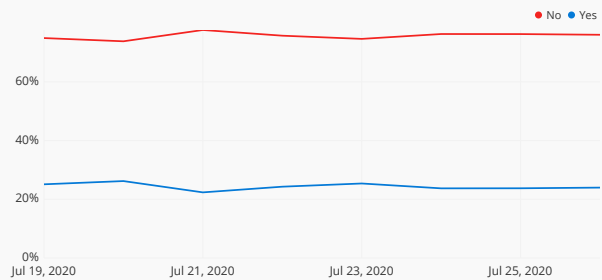
Weighted Response Breakdown Percentage



Response Breakdown



Weighted Response Breakdown Percentage



State (All selected)

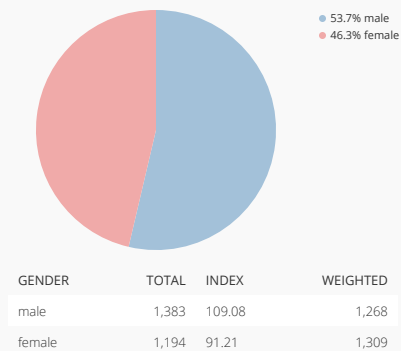
State Breakdown By Gender and Age

GENDER	AGE	RESPONSE COUNT
male	19>	107
female	19>	105
male	20-29	413
unknown	20-29	4
female	20-29	411
male	30-39	560
female	30-39	582
unknown	30-39	11
male	40-49	586
female	40-49	782
unknown	40-49	21

View all 25 rows

ANSWER (All selected)

Gender Breakdown



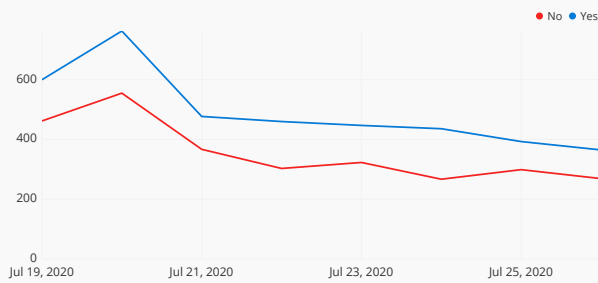
Age Breakdown

AGE	TOTAL	PERCENT	INDEX	WEIGHTED
>19	289.0	3.11%	11.52	2,508
20-29	1,133.0	12.18%	88.12	1,286
30-39	1,334.0	14.35%	110.34	1,209
40-49	1,586.0	17.06%	120.78	1,313
50-59	2,082.0	22.39%	164.73	1,264
60-69	1,723.0	18.53%	195.56	881
70-79	821.0	8.83%	164.25	500
80-89	274.0	2.95%	97.15	282
90+	57.0	0.61%	101.05	56

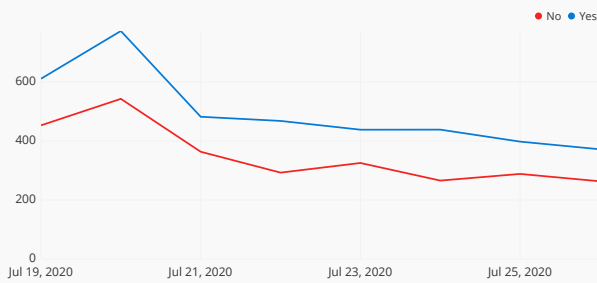
Are you registered to vote?

QUESTION	ANSWER	RESPONSE TOTAL	RESPONSE PERCENT	WEIGHTED TOTAL	WEIGHTED PERCENT	PERCENT CHANGE
Are you registered to vote?	No	4,006	42.64%	3,972	42.23%	-0.42%
Are you registered to vote?	Yes	5,388	57.36%	5,435	57.77%	0.42%

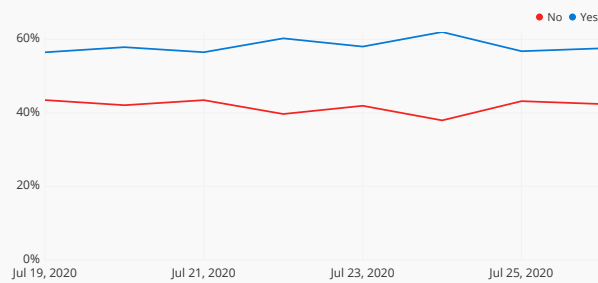
Response Breakdown



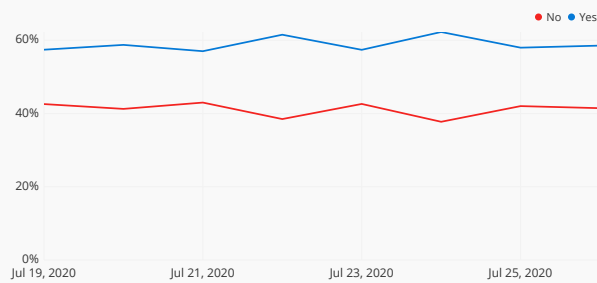
Weighted Response Breakdown



Response Breakdown Percentage



Weighted Response Breakdown Percentage



STATE (All selected)

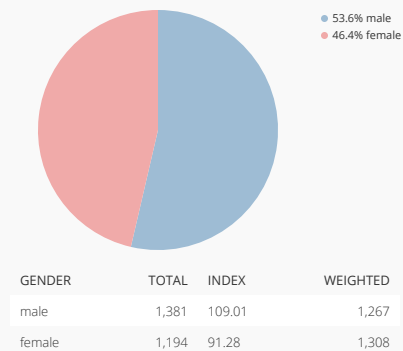
State Breakdown By Gender and Age

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[View all 25 rows](#)

ANSWER (All selected)

Gender Breakdown



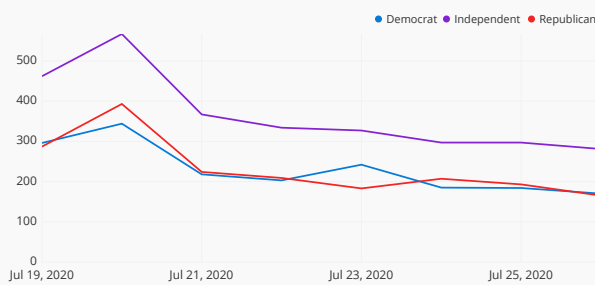
Age Breakdown

AGE	TOTAL	PERCENT	INDEX	WEIGHTED
>19	289.0	3.11%	11.53	2,507
20-29	1,135.0	12.21%	88.33	1,285
30-39	1,330.0	14.31%	110.07	1,208
40-49	1,586.0	17.06%	120.84	1,312
50-59	2,077.0	22.35%	164.43	1,263
60-69	1,726.0	18.57%	196.00	881
70-79	820.0	8.82%	164.14	500
80-89	274.0	2.95%	97.21	282
90+	57.0	0.61%	101.10	56

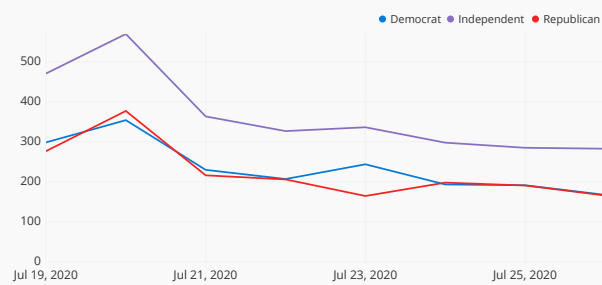
How do you identify politically?

QUESTION	POLITICAL PARTY	RESPONSE TOTAL	RESPONSE PERCENT	WEIGHTED TOTAL	WEIGHTED PERCENT	PERCENT CHANGE
How do you identify politically?	Democrat	2,608	27.94%	2,671	28.57%	0.63%
How do you identify politically?	Independent	4,097	43.88%	4,123	44.10%	0.21%
How do you identify politically?	Republican	2,631	28.18%	2,556	27.34%	-0.84%

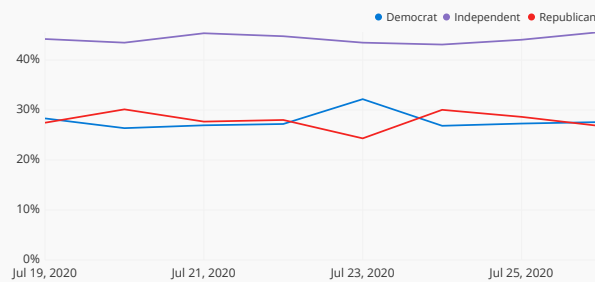
Response Breakdown



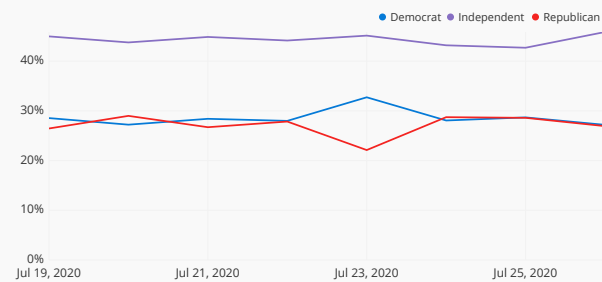
Weighted Response Breakdown



Response Breakdown Percentage



Weighted Response Breakdown Percentage



STATE (All selected)

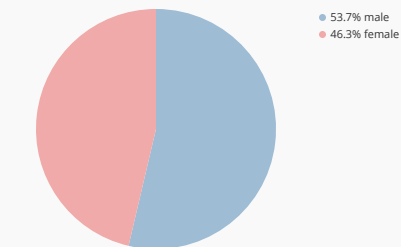
State Breakdown By Gender and Age

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unknown	30-39	11
male	40-49	586
female	40-49	781
unknown	40-49	21

View all 25 rows

ANSWER (All selected)

Gender Breakdown



GENDER	TOTAL	INDEX	WEIGHTED
male	1,380	109.10	1,265
female	1,191	91.19	1,306

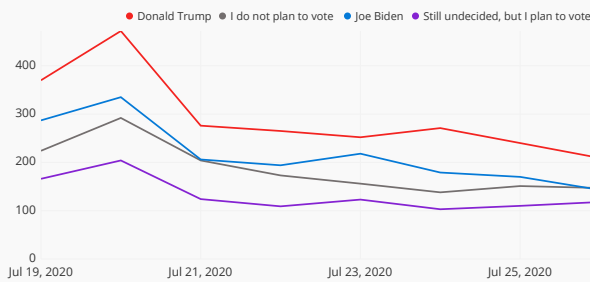
Age Breakdown

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60-69	1,728.0	18.59%	196.25	881
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80-89	275.0	2.96%	97.57	282
90+	57.0	0.61%	101.12	56

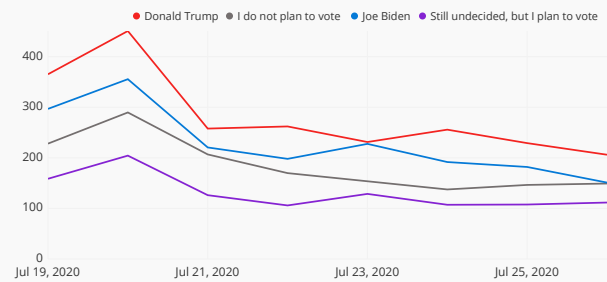
Who do you plan to vote for in the upcoming election?

QUESTION	ANSWER	RESPONSE TOTAL	RESPONSE PERCENT	WEIGHTED TOTAL	WEIGHTED PERCENT	PERCENT CHANGE
Who do you plan to vote for in the upcoming election?	Donald Trump	3,280	35.14%	3,176	33.97%	-1.17%
Who do you plan to vote for in the upcoming election?	I do not plan to vote	2,068	22.16%	2,063	22.07%	-0.09%
Who do you plan to vote for in the upcoming election?	Joe Biden	2,518	26.98%	2,628	28.11%	1.13%
Who do you plan to vote for in the upcoming election?	Still undecided, but I plan to vote	1,468	15.73%	1,481	15.85%	0.12%

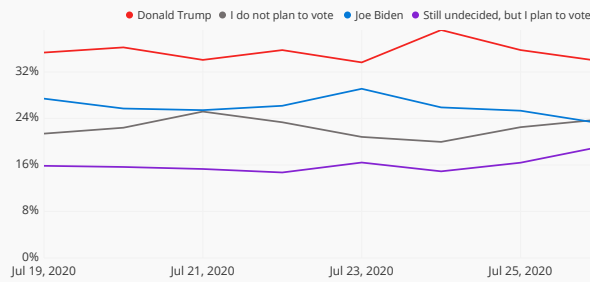
Response Breakdown



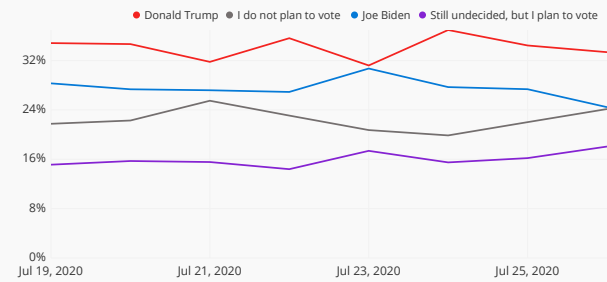
Weighted Response Breakdown



Response Breakdown Percentage



Weighted Response Breakdown Percentage



STATE (All selected)

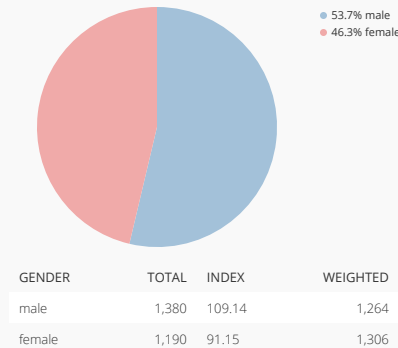
State Breakdown By Gender and Age

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male	30-39	559
unknown	30-39	11
male	40-49	585
female	40-49	783
unknown	40-49	21

[View all 25 rows](#)

ANSWER (All selected)

Gender Breakdown



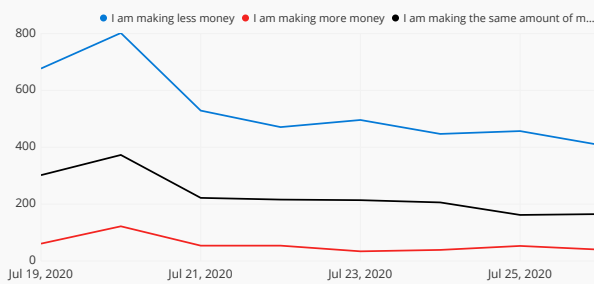
Age Breakdown

AGE	TOTAL	PERCENT	INDEX	WEIGHTED
>19	26.9696	26.97%	9.36	288
20-29	13.8262	13.83%	1.22	1,133
30-39	13.0016	13.00%	0.98	1,333
40-49	14.1215	14.12%	0.89	1,586
50-59	13.5914	13.59%	0.65	2,079
60-69	9.4749	9.47%	0.55	1,725
70-79	5.3753	5.38%	0.65	821
80-89	3.0329	3.03%	1.11	273
90+	0.6066	0.61%	1.06	57

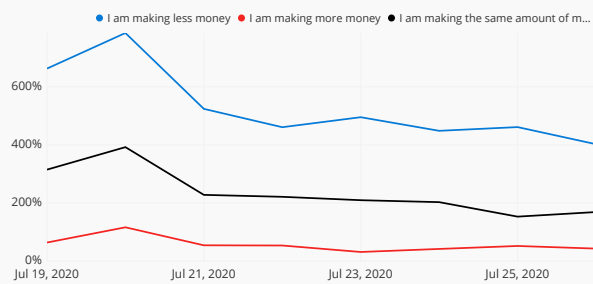
How has the COVID 19 pandemic impacted you financially?

QUESTION	ANSWER	RESPONSE TOTAL	RESPONSE PERCENT	WEIGHTED TOTAL	WEIGHTED PERCENT	PERCENT CHANGE
How has the COVID 19 pandemic impacted you financially?	I am making less money	5,982	64.29%	5,947	63.81%	-0.47%
How has the COVID 19 pandemic impacted you financially?	I am making more money	640	6.88%	642	6.89%	0.01%
How has the COVID 19 pandemic impacted you financially?	I am making the same amount of money	2,683	28.83%	2,730	29.30%	0.47%

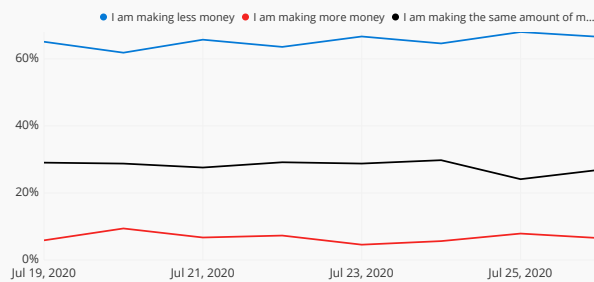
Response Breakdown



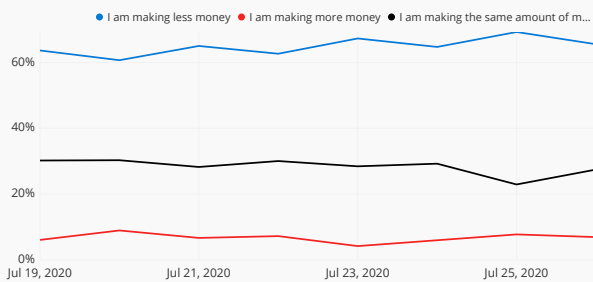
Weighted Response Breakdown



Response Breakdown Percentage



Weighted Response Breakdown Percentage



STATE (All selected)

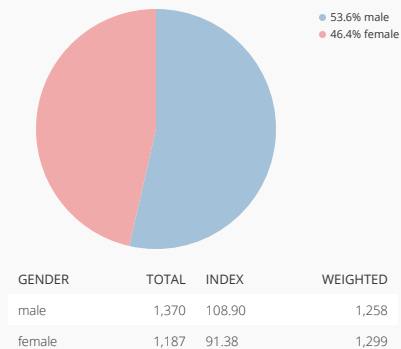
ANSWER (All selected)

State Breakdown By Gender and Age

GENDER	AGE	RESPONSE COUNT
male	19>	107
female	19>	105
male	20-29	412
unknown	20-29	4
female	20-29	409
female	30-39	580
male	30-39	557
unknown	30-39	11
male	40-49	580
female	40-49	778
unknown	40-49	21

View all 25 rows

Gender Breakdown



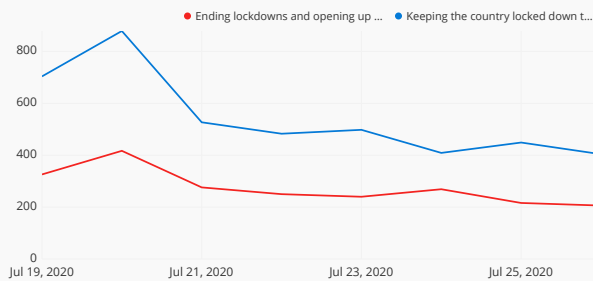
Age Breakdown

AGE	TOTAL	PERCENT	INDEX	WEIGHTED
>19	289.0	3.12%	11.57	2,497
20-29	1,128.0	12.18%	88.11	1,280
30-39	1,329.0	14.35%	110.40	1,204
40-49	1,573.0	16.99%	120.31	1,308
50-59	2,074.0	22.40%	164.81	1,258
60-69	1,715.0	18.52%	195.49	877
70-79	819.0	8.85%	164.56	498
80-89	275.0	2.97%	97.93	281
90+	57.0	0.62%	101.49	56

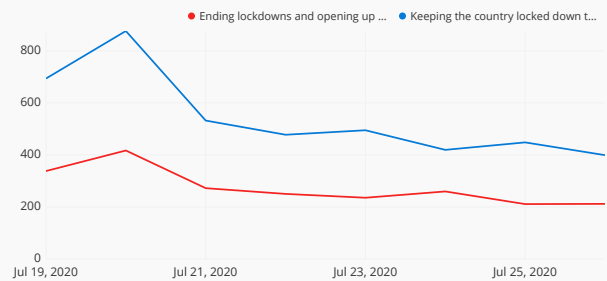
Which is more important?

QUESTION	ANSWER	RESPONSE TOTAL	RESPONSE PERCENT	WEIGHTED TOTAL	WEIGHTED PERCENT	PERCENT CHANGE
Which is more important?	Ending lockdowns and opening up the country to improve the economy	3,053	33.08%	3,061	33.12%	0.04%
Which is more important?	Keeping the country locked down to prevent the spread of Covid-19	6,176	66.92%	6,181	66.88%	-0.04%

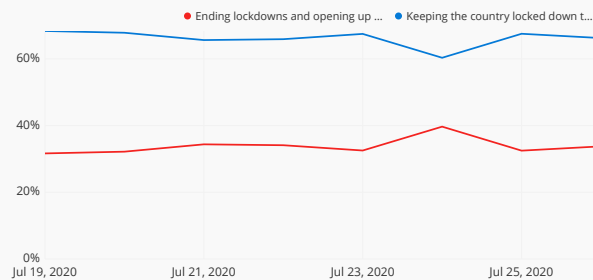
Response Breakdown



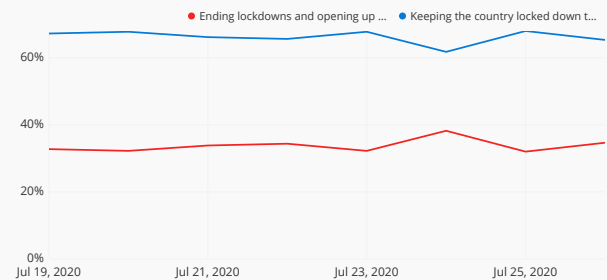
Weighted Response Breakdown



Response Breakdown Percentage



Weighted Response Breakdown Percentage



STATE (All selected)

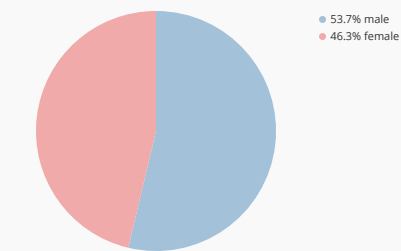
ANSWER (All selected)

State Breakdown By Gender and Age

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male	20-29	412
female	20-29	409
female	30-39	577
male	30-39	555
unknown	30-39	11
unknown	40-49	20
female	40-49	773
male	40-49	580

View all 25 rows

Gender Breakdown



GENDER	TOTAL	INDEX	WEIGHTED
male	1,368	109.17	1,253
female	1,179	91.12	1,294

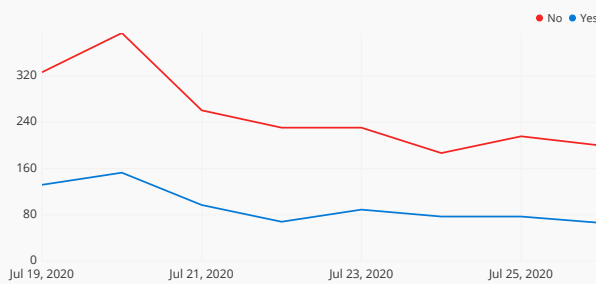
Age Breakdown

AGE	TOTAL	PERCENT	INDEX	WEIGHTED
>19	287.0	3.12%	11.57	2,480
20-29	1,128.0	12.27%	88.73	1,271
30-39	1,318.0	14.33%	110.25	1,195
40-49	1,568.0	17.05%	120.76	1,298
50-59	2,055.0	22.35%	164.44	1,250
60-69	1,703.0	18.52%	195.47	871
70-79	814.0	8.85%	164.69	494
80-89	265.0	2.88%	95.02	279
90+	57.0	0.62%	102.19	56

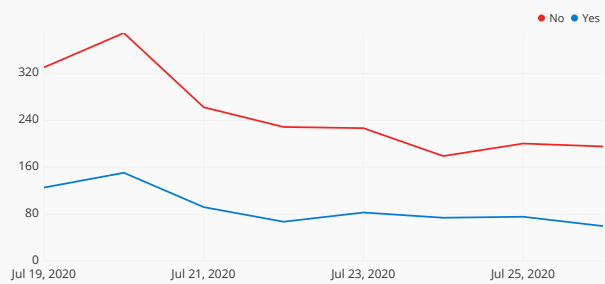
Are you planning to register to vote in advance of the 2020 presidential election?

QUESTION	ANSWER	RESPONSE TOTAL	RESPONSE PERCENT	WEIGHTED TOTAL	WEIGHTED PERCENT	PERCENT CHANGE
Are you planning to register to vote in advance of the 2020 presidential election?	No	2,896	72.71%	2,911	72.98%	0.27%
Are you planning to register to vote in advance of the 2020 presidential election?	Yes	1,087	27.29%	1,078	27.02%	-0.27%

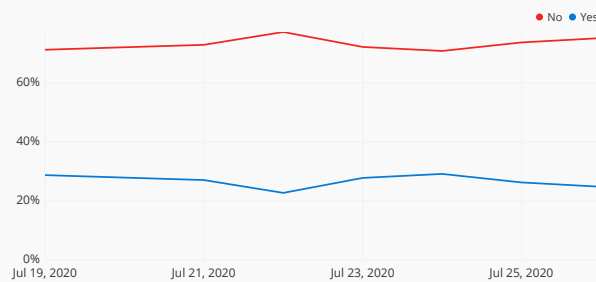
Response Breakdown



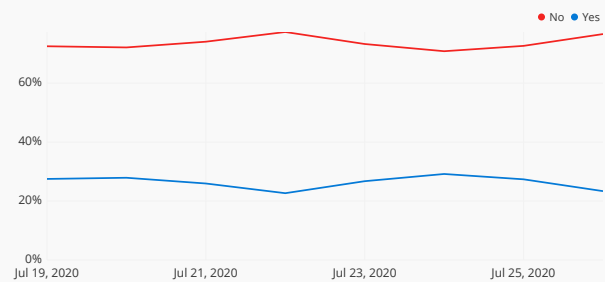
Weighted Response Breakdown Percentage



Response Breakdown Percentage



Weighted Response Breakdown Percentage



STATE (All selected)

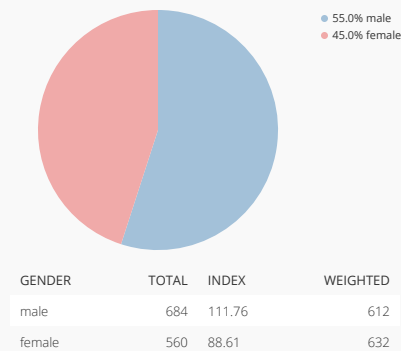
State Breakdown By Gender and Age

GENDER	AGE	RESPONSE COUNT
male	19>	73
female	19>	80
male	20-29	230
female	20-29	261
unknown	20-29	3
female	30-39	334
male	30-39	317
unknown	30-39	5
male	40-49	293
female	40-49	430
unknown	40-49	11

[View all 23 rows](#)

ANSWER (All selected)

Gender Breakdown



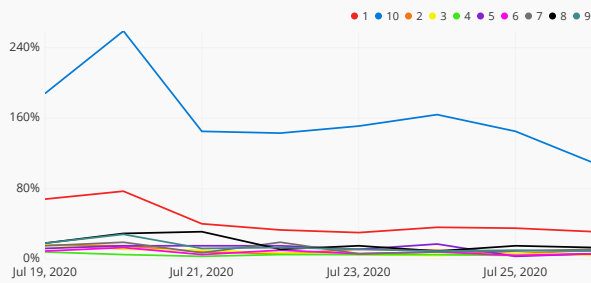
Age Breakdown

AGE	TOTAL	PERCENT	INDEX	WEIGHTED
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20-29	13.8262	13.83%	2.05	674
30-39	13.0016	13.00%	1.72	755
40-49	14.1215	14.12%	1.67	848
50-59	13.5914	13.59%	1.67	814
60-69	9.4749	9.47%	1.99	477
70-79	5.3753	5.38%	4.07	132
80-89	3.0329	3.03%	10.46	29
90+	0.6066	0.61%	3.57	17

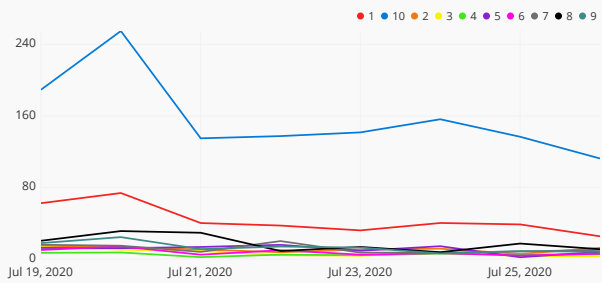
On a scale of 1 - 10, with 10 being the most enthusiastic, and 1 being the least enthusiastic, how enthusiastic are you about voting to re-elect President Trump?

ANSWER	RESPONSE TOTAL	RESPONSE PERCENT	WEIGHTED TOTAL	WEIGHTED PERCENT	PERCENT CHANGE
1	506	15.49%	525	16.04%	0.55%
2	109	3.34%	115	3.52%	0.18%
3	88	2.69%	85	2.60%	-0.09%
4	73	2.23%	75	2.30%	0.06%
5	132	4.04%	128	3.91%	-0.13%
6	87	2.66%	88	2.70%	0.04%
7	121	3.70%	128	3.91%	0.20%
8	193	5.91%	195	5.95%	0.04%
9	152	4.65%	150	4.58%	-0.08%
10	1,805	55.27%	1,782	54.50%	-0.77%

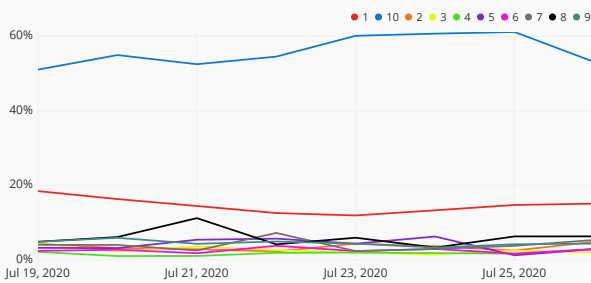
Response Breakdown



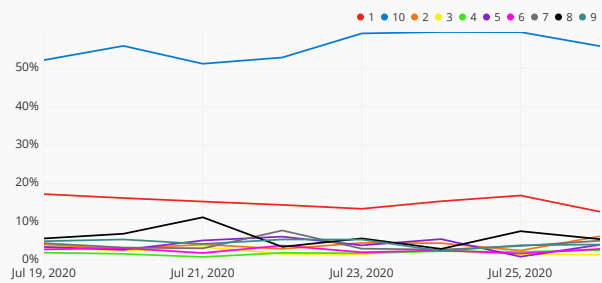
Weighted Response Breakdown



Response Breakdown Percentage



Weighted Response Breakdown Percentage



STATE (All selected)

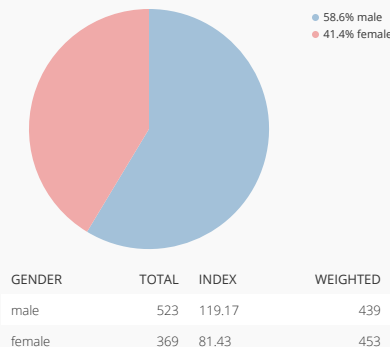
ANSWER (All selected)

State Breakdown By Gender and Age

GENDER	AGE	RESPONSE COUNT
male	19>	23
female	19>	19
female	20-29	90
unknown	20-29	2
male	20-29	129
male	30-39	213
unknown	30-39	2
female	30-39	170
unknown	40-49	6
male	40-49	212
female	40-49	259

View all 25 rows

Gender Breakdown



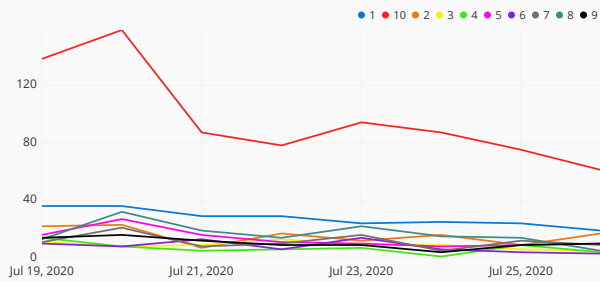
Age Breakdown

AGE	TOTAL	PERCENT	INDEX	WEIGHTED
>19	54.0	1.66%	6.16	877
20-29	270.0	8.31%	60.07	449
30-39	433.0	13.32%	102.44	423
40-49	524.0	16.12%	114.14	459
50-59	745.0	22.92%	168.61	442
60-69	661.0	20.33%	214.59	308
70-79	391.0	12.03%	223.75	175
80-89	153.0	4.71%	155.17	99
90+	20.0	0.62%	101.42	20

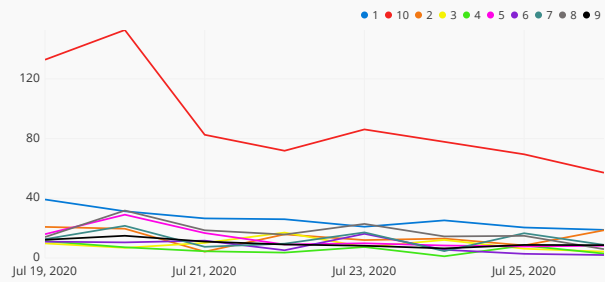
On a scale of 1 - 10, with 10 being the most enthusiastic, and 1 being the least enthusiastic, how enthusiastic are you about voting to elect Joe Biden?

ANSWER	RESPONSE TOTAL	RESPONSE PERCENT	WEIGHTED TOTAL	WEIGHTED PERCENT	PERCENT CHANGE
1	336	13.35%	332	13.17%	-0.18%
2	167	6.64%	171	6.77%	0.14%
3	110	4.37%	110	4.35%	-0.03%
4	74	2.94%	75	2.97%	0.03%
5	160	6.36%	163	6.45%	0.09%
6	87	3.46%	95	3.78%	0.32%
7	144	5.72%	141	5.61%	-0.11%
8	206	8.19%	209	8.29%	0.10%
9	122	4.85%	121	4.79%	-0.06%
10	1,110	44.12%	1,104	43.82%	-0.29%

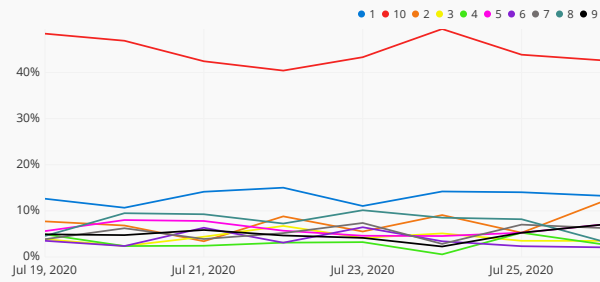
Response Breakdown



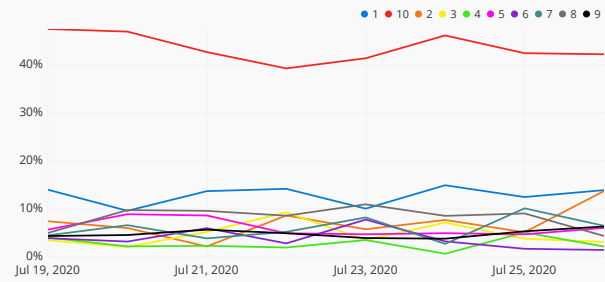
Weighted Response Breakdown



Response Breakdown Percentage



Weighted Response Breakdown Percentage



STATE (All selected)

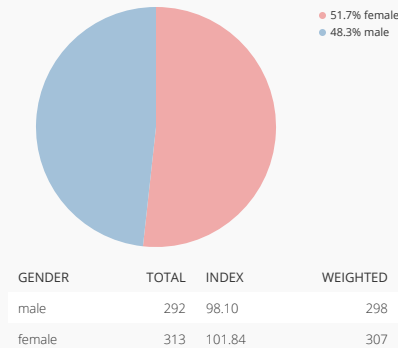
ANSWER (All selected)

State Breakdown By Gender and Age

GENDER	AGE	RESPONSE COUNT
female	19>	27
male	19>	26
female	20-29	110
male	20-29	105
male	30-39	78
unknown	30-39	5
female	30-39	87
unknown	40-49	7
male	40-49	125
female	40-49	162
male	50-59	243

[View all 23 rows](#)

Gender Breakdown



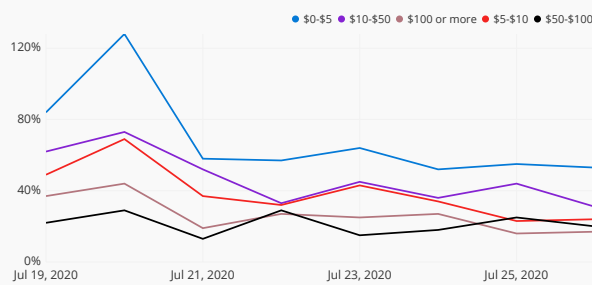
Age Breakdown

AGE	TOTAL	PERCENT	INDEX	WEIGHTED
>19	77.0	3.06%	11.36	678
20-29	307.0	12.21%	88.32	348
30-39	221.0	8.79%	67.61	327
40-49	345.0	13.72%	97.18	355
50-59	586.0	23.31%	171.50	342
60-69	587.0	23.35%	246.43	238
70-79	287.0	11.42%	212.38	135
80-89	84.0	3.34%	110.17	76
90+	20.0	0.80%	131.15	15

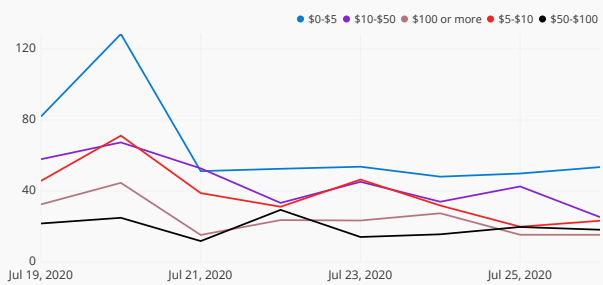
Approximately how much did you donate to your candidate of choice during the 2016 presidential election cycle?

ANSWER	RESPONSE TOTAL	RESPONSE PERCENT	WEIGHTED TOTAL	WEIGHTED PERCENT	PERCENT CHANGE
\$0-\$5	787	34.50%	782	34.24%	-0.26%
\$5-\$10	456	19.99%	456	19.97%	-0.02%
\$10-\$50	499	21.88%	509	22.30%	0.43%
\$50-\$100	241	10.57%	238	10.40%	-0.17%
\$100 or more	298	13.06%	299	13.09%	0.03%

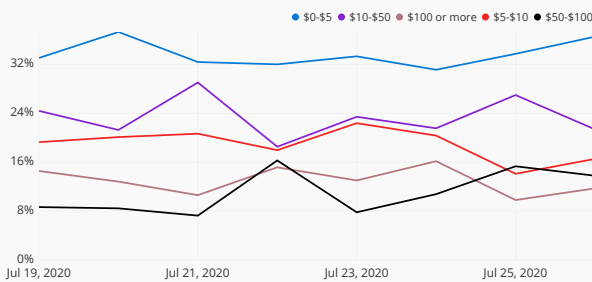
Response Breakdown



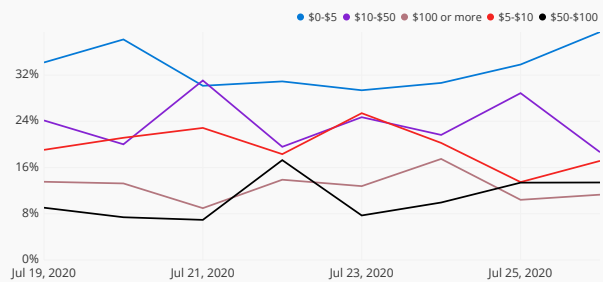
Weighted Response Breakdown



Response Breakdown Percentage



Weighted Response Breakdown Percentage



STATE (All selected)

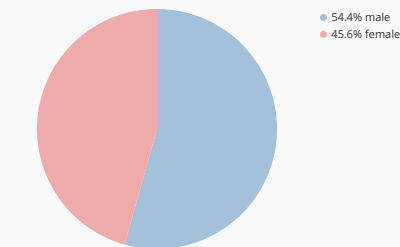
ANSWER (All selected)

State Breakdown By Gender and Age

GENDER	AGE	RESPONSE COUNT
female	19>	21
male	19>	20
male	20-29	127
female	20-29	78
female	30-39	120
male	30-39	124
unknown	30-39	3
unknown	40-49	4
female	40-49	130
male	40-49	121
unknown	50-59	7

[View all 23 rows](#)

Gender Breakdown



GENDER	TOTAL	INDEX	WEIGHTED
male	330	110.50	299
female	277	89.83	308

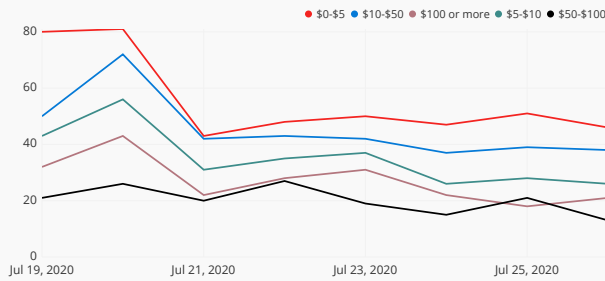
Age Breakdown

AGE	TOTAL	PERCENT	INDEX	WEIGHTED
>19	64.0	2.83%	10.48	611
20-29	294.0	12.99%	93.92	313
30-39	295.0	13.03%	100.22	294
40-49	295.0	13.03%	92.27	320
50-59	407.0	17.98%	132.27	308
60-69	437.0	19.30%	203.72	215
70-79	310.0	13.69%	254.73	122
80-89	133.0	5.87%	193.69	69
90+	29.0	1.28%	211.16	14

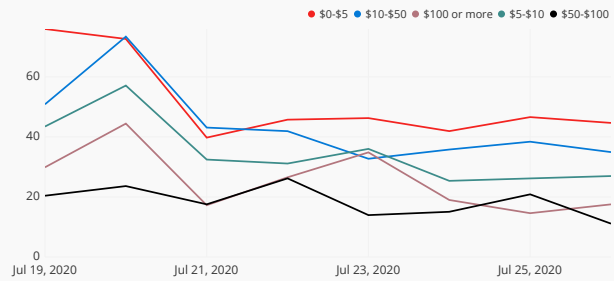
How much do you plan to donate to your candidate of choice between now and election day 2020?

ANSWER	RESPONSE TOTAL	RESPONSE PERCENT	WEIGHTED TOTAL	WEIGHTED PERCENT	PERCENT CHANGE
\$0-\$5	637	30.73%	619	29.83%	-0.90%
\$5-\$10	409	19.73%	424	20.45%	0.72%
\$10-\$50	487	23.49%	490	23.62%	0.13%
\$50-\$100	233	11.24%	238	11.45%	0.21%
\$100 or more	307	14.81%	304	14.65%	-0.16%

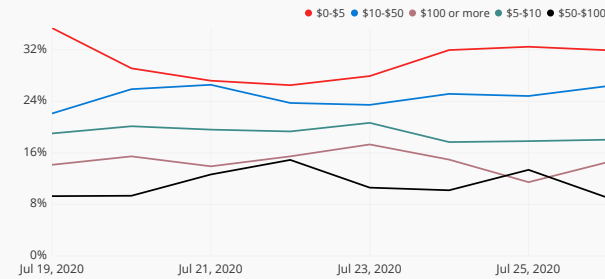
Response Breakdown



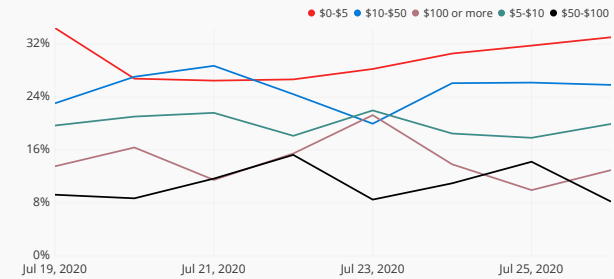
Weighted Response Breakdown



Response Breakdown Percentage



Weighted Response Breakdown Percentage



STATE (All selected)

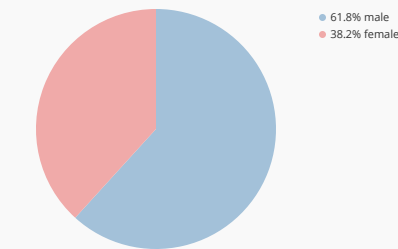
ANSWER (All selected)

State Breakdown By Gender and Age

GENDER	AGE	RESPONSE COUNT
male	19>	28
female	19>	23
unknown	20-29	1
female	20-29	81
male	20-29	134
female	30-39	115
unknown	30-39	2
male	30-39	136
female	40-49	119
unknown	40-49	4
male	40-49	127

View all 25 rows

Gender Breakdown



GENDER	TOTAL	INDEX	WEIGHTED
male	381	125.51	304
female	236	75.29	313

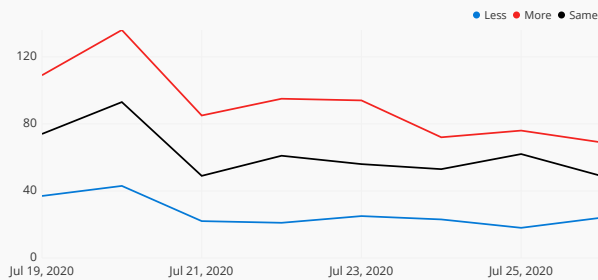
Age Breakdown

AGE	TOTAL	PERCENT	INDEX	WEIGHTED
>19	74.0	3.57%	13.24	559
20-29	298.0	14.38%	103.97	287
30-39	295.0	14.23%	109.45	270
40-49	293.0	14.13%	100.09	293
50-59	396.0	19.10%	140.55	282
60-69	364.0	17.56%	185.32	196
70-79	243.0	11.72%	218.07	111
80-89	91.0	4.39%	144.74	63
90+	19.0	0.92%	151.10	13

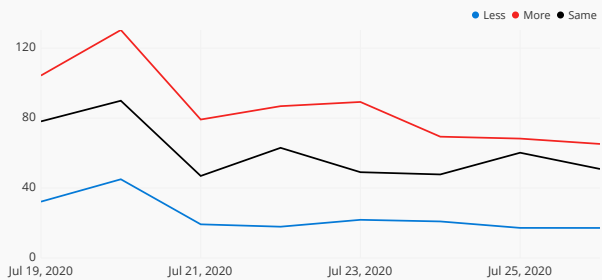
Do you plan to donate more or less to your candidate of choice for this coming election than you did in the last one?

ANSWER	RESPONSE TOTAL	RESPONSE PERCENT	WEIGHTED TOTAL	WEIGHTED PERCENT	PERCENT CHANGE
Less	302	14.80%	303	14.81%	0.01%
More	1,028	50.39%	1,011	49.49%	-0.90%
Same	710	34.80%	729	35.70%	0.89%

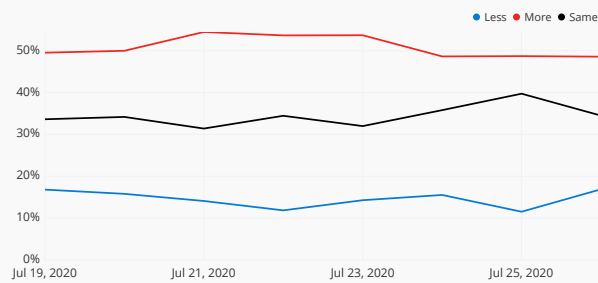
Response Breakdown



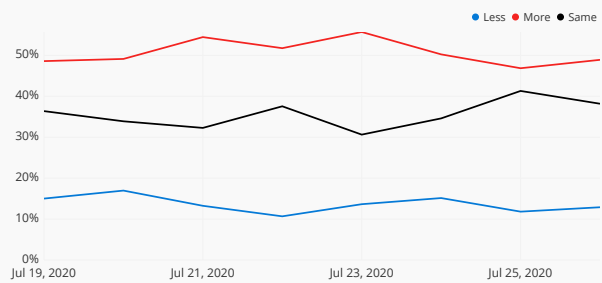
Weighted Response Breakdown



Response Breakdown Percentage



Weighted Response Breakdown Percentage



STATE (All selected)

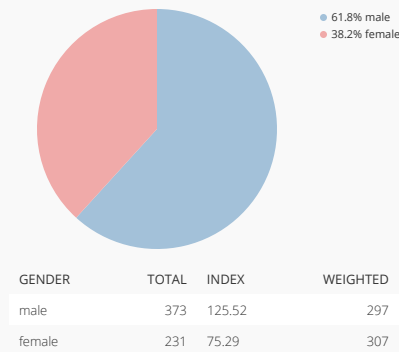
ANSWER (All selected)

State Breakdown By Gender and Age

GENDER	AGE	RESPONSE COUNT
female	19>	23
male	19>	28
female	20-29	79
male	20-29	132
unknown	20-29	1
unknown	30-39	2
male	30-39	134
female	30-39	115
female	40-49	116
male	40-49	124
unknown	40-49	4

View all 25 rows

Gender Breakdown



Age Breakdown

AGE	TOTAL	PERCENT	INDEX	WEIGHTED
>19	74.0	3.63%	13.45	550
20-29	293.0	14.36%	103.88	282
30-39	293.0	14.36%	110.47	265
40-49	285.0	13.97%	98.93	288
50-59	389.0	19.07%	140.30	277
60-69	355.0	17.40%	183.66	193
70-79	240.0	11.76%	218.87	110
80-89	91.0	4.46%	147.08	62
90+	20.0	0.98%	161.62	12

Planning to Vote for vs. Voter Registration

Who do you plan to vote for in the upcoming election?	Are you registered to vote?	Response Count	Percent Breakdown
I do not plan to vote	No	3,259	23.66%
Donald Trump	Yes	3,259	23.66%
Joe Biden	Yes	2,691	19.53%
Still undecided, but I plan to vote	No	1,334	9.68%
Donald Trump	No	1,086	7.88%
Still undecided, but I plan to vote	Yes	976	7.08%
Joe Biden	No	961	6.98%
I do not plan to vote	Yes	210	1.52%

Party Affiliation vs. Voter Registration

How do you identify politically?	Are you registered to vote?	Response Count	Percent Breakdown
Other	No	2,754	19.95%
Republican	Yes	2,664	19.29%
Democrat	Yes	2,442	17.69%
Independent	No	1,714	12.41%
Independent	Yes	1,208	8.75%
Democrat	No	1,096	7.94%
Republican	No	1,088	7.88%
Other	Yes	841	6.09%

Party Affiliation vs. Planning to Donate

How do you identify politically?	Do you have plans to donate to a 2020 presidential campaign?	Response Count	Percent Breakdown
Independent	No	3,620	26.31%
Democrat	No	1,848	13.43%
Independent	Undecided	1,796	13.06%
Republican	No	1,690	12.28%
Republican	Yes	1,313	9.54%
Independent	Yes	1,070	7.78%
Democrat	Yes	917	6.67%
Democrat	Undecided	764	5.55%
Republican	Undecided	739	5.37%

Planning to Vote for vs. Planning to Donate

Who do you plan to vote for in the upcoming election?	Do you have plans to donate to a 2020 presidential campaign?	Response Count	Percent Breakdown
I do not plan to vote	No	2,413	17.56%
Donald Trump	No	1,995	14.52%
Joe Biden	No	1,971	14.34%
Donald Trump	Yes	1,509	10.98%
Joe Biden	Yes	899	6.54%
I do not plan to vote	Undecided	872	6.34%
Donald Trump	Undecided	844	6.14%
Still undecided, but I plan to vote	Undecided	810	5.89%
Still undecided, but I plan to vote	No	782	5.69%
Joe Biden	Undecided	774	5.63%
Still undecided, but I plan to vote	Yes	701	5.10%
I do not plan to vote	Yes	174	1.27%

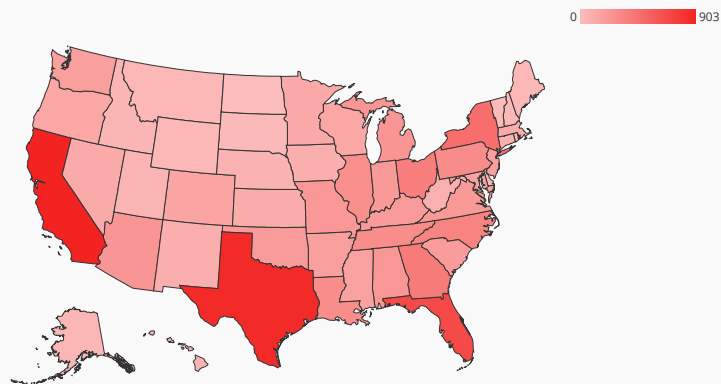
Planning to Vote for vs. Planning to Register to Vote

Who do you plan to vote for in the upcoming election?	Are you planning to register to vote in advance of the 2020 presidential election?	Response Count	Percent Breakdown
I do not plan to vote	No	3,060	46.23%
Still undecided, but I plan to vote	No	678	10.24%
Still undecided, but I plan to vote	Yes	654	9.88%
Donald Trump	No	607	9.17%
Joe Biden	No	538	8.13%
Donald Trump	Yes	475	7.18%
Joe Biden	Yes	412	6.22%
I do not plan to vote	Yes	195	2.95%

State Breakdown

QUESTION (All selected)

State By State Breakdown



Blue States

STATE	TOTAL	PERCENT	INDEX	WEIGHTED
CA	903.0	9.57%	92.11	980
NY	464.0	4.92%	79.86	581
NC	335.0	3.55%	108.03	310
PA	287.0	3.04%	71.94	399
IL	271.0	2.87%	71.40	380
MI	230.0	2.44%	70.82	325
AL	223.0	2.36%	143.28	156
VA	206.0	2.18%	85.43	241
NJ	176.0	1.86%	69.11	255
WA	175.0	1.85%	84.63	207
MD	156.0	1.65%	81.36	192
CO	138.0	1.46%	87.02	159
WI	127.0	1.35%	67.53	188
OR	126.0	1.34%	104.94	120
MN	116.0	1.23%	68.97	168
NV	111.0	1.18%	131.96	84
MA	107.0	1.13%	53.17	201
NM	88.0	0.93%	136.24	65
CT	70.0	0.74%	65.65	107
HI	52.0	0.55%	139.68	37
DE	38.0	0.40%	130.65	29
ME	29.0	0.31%	56.06	52
RI	28.0	0.30%	84.32	33
NH	25.0	0.26%	56.75	44
VT	11.0	0.12%	47.59	23

Red States

STATE	TOTAL	PERCENT	INDEX	WEIGHTED
TX	860.0	9.11%	120.28	715
FL	677.0	7.17%	105.09	644
GA	389.0	4.12%	132.76	293
OH	362.0	3.84%	98.52	367
NC	335.0	3.55%	108.03	310
TN	284.0	3.01%	140.93	202
LA	280.0	2.97%	198.85	141
AZ	232.0	2.46%	113.81	204
AL	223.0	2.36%	143.28	156
MO	219.0	2.32%	112.66	194
IN	211.0	2.24%	105.33	200
KY	198.0	2.10%	143.37	138
OK	198.0	2.10%	166.01	119
SC	192.0	2.03%	125.34	153
AR	169.0	1.79%	179.17	94
MS	158.0	1.67%	172.97	91
KS	98.0	1.04%	110.89	88
IA	81.0	0.86%	84.58	96
WV	75.0	0.79%	118.67	63
NE	56.0	0.59%	98.08	57
UT	53.0	0.56%	49.71	107
ID	46.0	0.49%	96.12	48
AK	35.0	0.37%	159.11	22
WY	29.0	0.31%	154.54	19
MT	26.0	0.28%	75.15	35
SD	18.0	0.19%	69.11	26
ND	0.0	0.00%	0.00	



Methodology

The survey conducted for this What If Media Group report was conducted online within the United States from July 01, 2020 - July 27, 2020 among 13,912 adults. Respondents were randomly selected and the findings are at a 99% confidence level with a margin of error +/- 1.5%. What If Media Group's proprietary ad serving technology includes a real-time survey module was used to facilitate the data collection for this study. Data was weighted to US Census 2010 population distribution and Census Bureau,



About What If Media Group

Founded in 2012, What If Media Group is an award-winning performance marketing company that enables the world's leading brands to acquire valuable new customers at scale. By leveraging data-driven engagement and re-engagement strategies across multiple proprietary marketing channels and sophisticated targeting technology, and utilizing insights based on millions of consumer ad interactions each day, What If Media Group delivers the most cost-effective and highest performing marketing campaigns for its clients. Headquartered in Fort Lee, New Jersey, WhatIf is a recipient of Crain's 2019 Fast 50 and is a member of the Inc 5000 list of the fastest-growing private companies in America. To learn more, please visit www.whatifmediagroup.com.